

Lisa H. Weinberg

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SUMMARY

- More than 15 years of experience as a senior interaction designer in software development settings and design agencies.
- Designed version 1.0 products as well as iterative updates for existing products and features.
- Lead design thinking for cross-functional project planning.
- An organized team leader who can scope accurately and prioritize appropriately.

EXPERIENCE

2011-present, 1999-2004 and 1996-1997 UX Consultant (Principal)

*Plumux**, San Francisco, CA

Managed my independent design consulting business. Working with clients direct and subcontracted. (Client list available on request).

2007-2011 Senior Interaction Designer

Security Technology Business Unit, Cisco Systems, San Bruno, CA

Lead UX designer for Cisco IronPort M-series (management appliance). Designed web UI features to support the largest deployments of IronPort's email and web security appliances, with a product focus on configuration and monitoring. Advocated for user experience in all phases of the product development cycle.

2004-2007 Senior Interaction Designer

IronPort Systems, San Bruno, CA

Lead UX designer for the IronPort Email Security Appliance, Responsible for web UI used to configure and report on email systems serving customers from small business to ISPs. IronPort was acquired by Cisco Systems in 2007.

2002-2004 Interaction Designer

Zaudhaus, San Francisco, CA

Served as information architect, interaction designer and design lead for boutique design agency.

1997-1999 Product Designer

NetObjects, Redwood City, CA

Lead UI designer for NetObjects Fusion, the pioneering web publishing tool. Product releases included Fusion 3.0 (and 3.01), TeamFusion Client 3.0, Authoring Server Suite 3.0, Fusion 5.0.

1995-1996 Multimedia Production Manager

Scholastic, Palo Alto, CA

Managed creative and technical staff responsible for the creation of Literacy Place K-6, a 24 disk educational CD-ROM series for this iconic educational publisher.

EDUCATION M.A. in Digital Learning Design. New York University, New York, NY.
B.A. magna cum laude. Washington University, St. Louis, Missouri.

SKILLS Wireframes (page schematics), UX design specifications, storyboards, flowcharts, user-interaction schematics, site maps, navigation schema, heuristic evaluations, user interviews, research collaboration, low & high-fidelity prototypes, interface guidelines, pattern libraries, sketchnoting.

TOOLS Sketch3, Omnigraffle, Axure, Dreamweaver, Photoshop, Illustrator, WordPress, BBEdit.

TECHNOLOGIES HTML + CSS, javascript, jQuery, AJAX, XML, PHP.

OTHER EXPERIENCE Video/audio production and post-production, training and educational curriculum development, typography, parallel parking.

PORTFOLIO PREVIEW www.plumux.com

REFERENCES Upon request.

*business name change in 2015, was "UEthings"